



# PROMOTE YOUR BUSINESS WITH US

Why not advertise in our FULL COLOUR GLOSSY A4 show programme for our 2017 production of Gilbert and Sullivan's

# THE GONDOLIERS

ST DAVID'S PLAYERS is an Exeter based musical theatre society established over 40 years ago. We shall be performing **The Gondoliers** by Gilbert and Sullivan at the Exeter Barnfield Theatre 10th - 14th October 2017.

Our ticket sales target is over 1,500

## WHAT WILL IT COST?

Premium Full Page (subject to availability)	£150	<b>See page 2 of this document for advert specifications</b>
Full Page	£120	
Half Page	£75	
Quarter Page	£50	



All adverts are FULL COLOUR

## WHAT DO I NEED TO DO?

Please read the accompanying notes on page 2 of this document. Contact Debbie Cole on 01392 494421 to discuss your requirements, then e-mail your advert to **advertising@stdavidspayers.co.uk** and complete the form below and send to Jackie Turner, Treasurer, 51 Bourn Rise, Exeter EX4 8QD. An invoice will then be sent to you.

If you wish us to design your advert for you, our experienced, professional designer will be delighted to help with prices starting at just £20 for a full design service.

## PLEASE COMPLETE AND RETURN THIS ADVERTISEMENT REQUEST TO THE ABOVE ADDRESS

I would like to advertise in  
**'THE GONDOLIERS'** programme

Address (for invoice):

- PREMIUM (£150)       FULL PAGE (£120)  
 HALF PAGE (£75)       QUARTER PAGE (£50)

Contact name:

I will email my advert to **advertising@stdavidspayers.co.uk**

Company name:

I would like to discuss artwork

Contact email:

Contact telephone:

Date:

If you would like to discuss anything regarding advertising in our programme, please email **advertising@stdavidspayers.co.uk** or call 07818 651604

**SEE PAGE 2 FOR SPECIFICATIONS**



# 'THE GONDOLIERS 2017' ADVERT SPECIFICATIONS

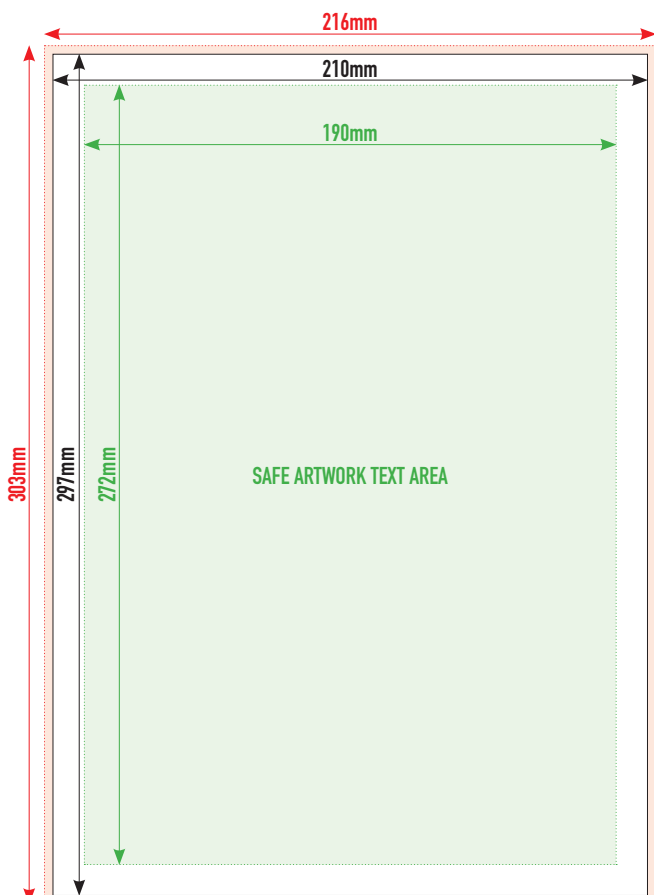
If you wish to provide your artwork yourself, this needs to be of **high quality** for print and supplied as a **.PDF file** CMYK @ 300DPI.

Please do not include 'bleed' unless you are taking a FULL PAGE ADVERT WITH BLEED, in which case, please add 3mm bleed on all sides.

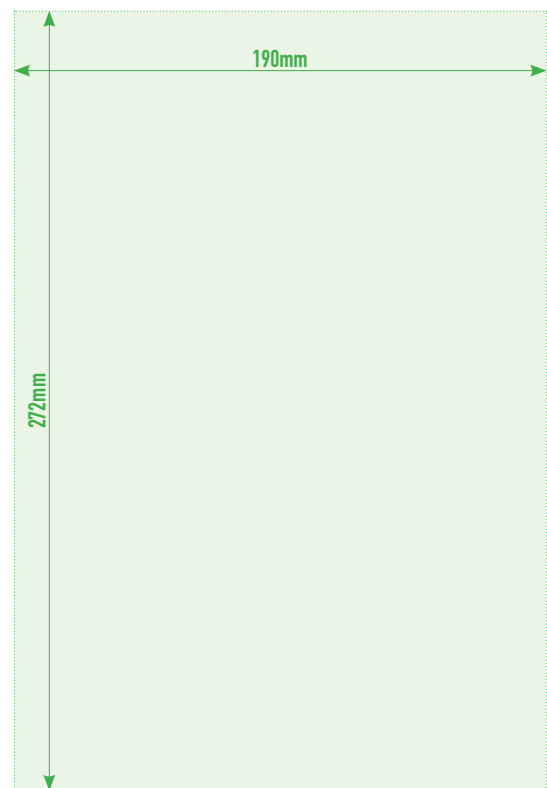
If you are unsure about preparing your artwork, please email **advertising@stdavidsplayers.co.uk**, and our designer will be happy to help you.

**IN ALL CASES, CROP, BLEED AND OTHER PRINTERS' MARKS SHOULD NOT BE INCLUDED.**

## PREMIUM FULL PAGE / FULL PAGE WITH BLEED



## FULL PAGE / PREMIUM FULL PAGE WITHOUT BLEED

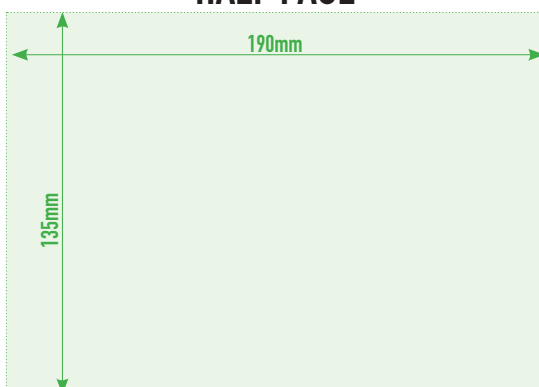


'Bleed' is a printing term that is used to describe a document which has images or elements that touch the edge of the page, extending beyond the trim edge and leaving no white margin. Please supply document to this size (216mm x 303mm).

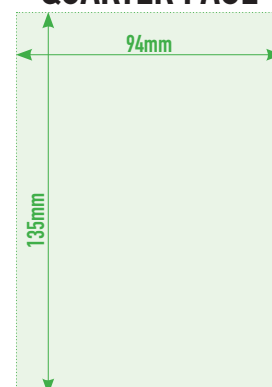
Page size = 210mm x 297mm

Safe area for text = 190 x 272 (centered on the page)

## HALF PAGE



## QUARTER PAGE



If you would like to discuss anything regarding advertising in our programme, please email **advertising@stdavidsplayers.co.uk** or call 07818 651604